INTERESTED IN ADVERTISING YOUR LOCAL BUSINESS ON THE BN5 WEBSITE?

DISPLAY ADS
We have limited availability for Display Advertisements which appear on all pages of the website. They upload randomly, all with equal time on the homepage, to follow the viewer as they navigate the website. Display Advertisements change position as the site visitor refreshes each page – giving your business the opportunity to be seen frequently and on premium pages including the home page.

Your Display Advertisement will appear in an eye-catching position on the right hand column of the website.

Using your artwork
If you can supply your own artwork please send us:
Landscape: dimensions 250 pixels high x 300 pixels wide.
Accepted file types: static jpeg or gif, in RGB
Please supply a URL of where your advertisement should link to.

We can create your ad
We can provide artwork for you, for a one-off fee of £25. Please supply:
- Your company logo
- Images required
- Text of your message (we recommend you keep this short)
- URL of where the advertisement should link to.

OUR RATES

BN5 MAGAZINE WEBSITE
DISPLAY ADS PER MONTH

<table>
<thead>
<tr>
<th>Duration</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>3 MONTHS</td>
<td>£50</td>
</tr>
<tr>
<td>6 MONTHS</td>
<td>£45</td>
</tr>
<tr>
<td>12 MONTHS</td>
<td>£40</td>
</tr>
</tbody>
</table>

There is a design fee of £25 if you require artwork, please see above.

Prices are plus VAT at the current rate. Payment terms: All payments quarterly in advance please.
BUSINESS PAGES

The BNS Business Directory is a fast, simple and user-friendly way for local people to access contact details of local businesses, restaurants, shops, services and trades. To make your business stand out from the crowd in our Business Directory you can purchase an Enhanced Listing.

Business Pages show a thumbnail photograph, your business name and a summary of your business on the Search Results page to make it stand out from the basic listings. When a customer clicks on your business in the Search Results, your Business Pages will appear.

Each Business Page will be built especially for your business. We have formatted the style of each Business Page for ease of use by the site viewer, so that visitors become accustomed to the layout and know exactly where to find your most important information.

Your Business Page will show:
- Your company name in bold
- A large photograph of your business / goods / team or premises taken by us
- Two further photographs showing your business or goods
- Your company logo
- Your address / email contacts / telephone contacts / website link
- Your opening hours
- A downloadable pdf of your pricelist or menu
- A 200-250 word article about your company, written by us.

In essence a ‘mini website’ with all your most important customer information!

OUR RATES

BUSINESS PAGES

PER MONTH

£10.00

There is a set-up fee of £40 per business page listing, including photography and editorial services, please see above.

Price is plus VAT at the current rate. Payment terms: All payments annually in advance please.

www.bn5magazine.co.uk
01273 494002 | info@bn5magazine.co.uk
2 Norton Mews | Coopers Way | Henfield | West Sussex | BN5 9EQ

Advertisements in BNS magazine and thirteen magazine are accepted by the Owner of these magazines and thirteen magazine only on the understanding that the advertisers warrant that the advertisements do not contravene the Trades Descriptions Act 1968, the Sex Discrimination Act 1975 or the Business Advertisements (Disclosure) Order 1977, and conform to the British Code of Advertising Practice

VAT Reg: 941 1033 68