

# RATE CARD 2018/2019

## BN5 MAGAZINE

	3 ISSUE RATE	6 ISSUE RATE	12 ISSUE RATE
EIGHTH PAGE LANDSCAPE	£41.50	£38.50	£35.00
QUARTER PAGE PORTRAIT	£68.50	£65.00	£60.00
QUARTER PAGE LANDSCAPE	£68.50	£65.00	£60.00
HALF PAGE LANDSCAPE	£123.00	£118.00	£108.00
FULL PAGE	£199.50	£190.00	£171.50
PREMIUM FULL PAGE	£355.00	£326.00	£296.50

## THIRTEENS MAGAZINE

	3 ISSUE RATE	6 ISSUE RATE	12 ISSUE RATE
EIGHTH PAGE LANDSCAPE	£33.00	£29.50	£27.50
QUARTER PAGE PORTRAIT	£54.50	£52.50	£47.00
QUARTER PAGE LANDSCAPE	£54.50	£52.50	£47.00
HALF PAGE LANDSCAPE	£97.00	£90.50	£84.50
FULL PAGE	£153.00	£145.00	£132.00
PREMIUM FULL PAGE	£297.00	£280.00	£235.00

Prices listed are per issue and are exclusive of VAT at the current rate

## NEED ARTWORK?

**Adverts** - we can design your advertisement layout for you.

Prices: Eighth page £15 | Quarter page £20 | Half page £25 | Full page £30

**Advertising Editorials** - are a great way to promote your business. We will take photographs, write about your business and help you get your message across. Prices on application.

## PAYMENT

Payment in advance – no later than one week before copy deadline. We invoice eighth and quarter sized advertisements in multiples of three.

Payments can be made by card, BACS or standing order to BN5 magazine.

Please refer to the terms and conditions on reverse.

## COPY DEADLINES 2018/19

May 2018 issue	6 <sup>th</sup> April 2018
June 2018 issue	4 <sup>th</sup> May 2018
July 2018 issue	1 <sup>st</sup> June 2018
August 2018 issue	6 <sup>th</sup> July 2018
September 2018 issue	3 <sup>rd</sup> August 2018
October 2018 issue	31 <sup>st</sup> August 2018
November 2018 issue	5 <sup>th</sup> October 2018
December 2018 issue	2 <sup>nd</sup> November 2018
January 2019 issue	30 <sup>th</sup> November 2018
February 2019 issue	4 <sup>th</sup> January 2019
March 2019 issue	1 <sup>st</sup> February 2019
April 2019 issue	1 <sup>st</sup> March 2019



[www.henfieldbn5.co.uk](http://www.henfieldbn5.co.uk)

01273 494002 | [sales@bn5magazine.co.uk](mailto:sales@bn5magazine.co.uk)

1st Floor | Jasmine House | High Street | Henfield | West Sussex | BN5 9HN

Advertisements in BN5 magazine and thirteen8 magazine are accepted by the Owner of BN5 magazine and thirteen8 magazine only on the understanding that the advertisers warrant that the advertisements do not contravene the Trades Descriptions Act 1968, the Sex Discrimination Act 1975 or the Business Advertisements (Disclosure) Order 1977, and conform to the British Code of Advertising Practice

# TERMS & CONDITIONS



1. These Terms & Conditions shall apply to all "Orders" placed by any person ("Advertiser") with BN5 magazine and Thirteen8 magazine ("Publisher").
2. "Order" shall mean a request to place an advertisement in BN5 or Thirteen8 magazine publication.
3. The copy for the advertisement/s is to be supplied by the Advertiser or its agent (in the format specified and agreed in the media pack) no later than the copy deadline shown on the media pack. In the event of copy not being received by that date, the Publisher reserves the right to insert only the Advertiser's business name and telephone number as shown on the Order Confirmation. Full payment will still be payable.
4. Full payment (by the agreed method) is to be made to the Publisher at the time the order is placed, and invoice received unless by prior agreement.
5. The Publisher reserves the right to withhold publication of an advertisement/s if payment is due, and/or charge interest on any overdue amount from the due date for payment at the rate of 4% above the base rate of National Westminster Bank Plc per annum. The Publisher also reserves the right to charge all reasonable debt recovery costs incurred in chasing overdue payments. The Advertiser has the right to cancel the advertisement within 14 days of the dated order with no fee applying.
6. If the Advertiser cancels the advertisement after 14 days from the dated order a cancellation fee of 100% of the Advertisement cost will be charged.
7. Where an advertisement series is booked and discount applied should cancellation occur at a given point during the series, the Publisher reserves the right to apply a surcharge being the difference between the discounted rate and three issue rate.
8. The Publisher reserves the right to vary the exact publication date of any issue and such variation shall not entitle the Advertiser to cancel the order or to any compensation or rebate.
9. At any time prior to going to press, the Publisher reserves the right to decline, alter, omit or suspend the publication of the whole or any part of the Advertisement and to change the position, size and shape of the Advertisement. Any reduction in the size of the Advertisement by the Publisher may entitle the Advertiser to a partial refund of the Advertising fee, but the Publisher shall not be otherwise liable to the Advertiser in any way for any loss resulting from any such change.
10. We reserve the right to increase advertising rates if we have unforeseen paper price increases or distribution increases.
11. The Advertiser shall check the Advertisement proofs once submitted by the Publisher and return within the specified timescale to the Publisher with any corrections and amendments clearly marked. In the event that the proof is not returned within this timescale the Publisher shall take this to indicate acceptance of proof. The Advertiser shall be liable to any extra charge for expenses incurred by the Publisher for any alteration other than printing errors proven against the original copy supplied.
12. The Advertiser is responsible for the accuracy of the contents of its advertisements, and shall have no claim against the Publisher for any loss, damage or liabilities arising from inaccuracy save where due to the negligence of the Publisher.
13. In the event of an error appearing in any order which is attributable to the negligence of the Publisher, the Publisher's maximum liability to the Advertiser shall be limited to the return of the advertisement fee and no other liability of any kind whatsoever shall attach to the Publisher.
14. The Advertiser shall fully indemnify and hold harmless the Publisher from and against all costs, claims, losses, liabilities or other charges arising from any inaccuracy or wrong, misleading, negligent or defamatory statements or any breach of a third party's rights however contained in such advertisement save where arising from the negligence of the Publisher.
15. It is hereby agreed between the Advertiser and the Publisher that any proceedings of whatsoever nature in connection with or arising out of these Terms and Conditions or any order shall be governed by and construed in accordance with English law and the jurisdiction of the English Courts.
16. It is agreed and declared that these Terms and Conditions and the matters set out within the Booking Confirmation contain all the terms and conditions between the parties in respect to the order and the Publisher has made no representations nor given any warranty (oral or otherwise) except as expressly stated herein.